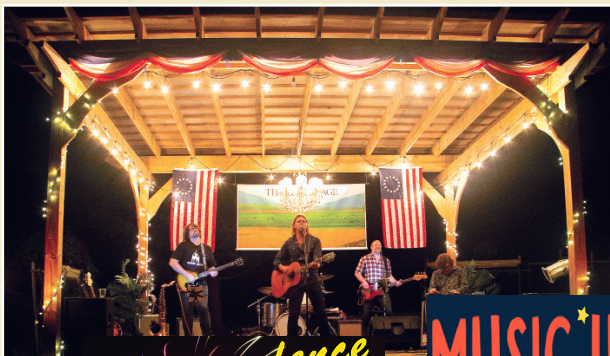


# Hillsboro 2024 Event Sponsorship Opportunities



*Independence Day*  
*the Hillsboro Way!*  
*Fireworks Spectacular*  
*SUNDAY, JUNE 30*

**MUSIC IN THE GAP**  
A SUMMER CONCERT SERIES UNDER THE STARS  
**2024**  
*Free Friday Night Concerts*



Associate your business, brand or organization with Hillsboro's 2024 festivals & events, including *Independence Day the Hillsboro Way!*, *Music in The Gap Under the Stars* concerts and the *Bluegrass in The Gap* festival. As a sponsor, you will be seen—and appreciated—by the many thousands of attendees from across the region



*Presented by the Town of  
Hillsboro in partnership with the  
Hillsboro Preservation Foundation*



## ***Be Seen as Part of The Scene***

*The Gap Stage* at Hillsboro's iconic 1874 Old Stone School has become one of the region's favorite music venues. Home to *Music in The Gap* free summer concerts, *Independence Day the Hillsboro Way!*, *Bluegrass in The Gap* and more, situated in the heart of the robust Hillsboro wine and craft-brew region, *The Gap Stage* hosts an extraordinarily rich and diverse roster of talent and genres welcoming thousands of concert goers from across our three-state region and Metro D.C.

## ***Reach an Appreciative Audience***

Hillsboro's free outdoor concerts and events offer an exceptional array of genres attracting discerning music lovers and families looking for a relaxed night out in a beautiful historic rural setting. A family-friendly festival environment lets kids and adults kick back, dance, and relax. With food trucks and locally crafted beers and wines, event attendees appreciate the welcoming atmosphere on the Old Stone School lawn or at a reserved *Locust Grove Verandah* table.

## ***By the People, For the People***

Hillsboro celebrates our Nation's founding with *Independence Day the Hillsboro Way!* Western Loudoun's most spectacular free fireworks display caps an all-day music festival, food and locally crafted beverages, kids fun and a moving community reading of our *Declaration of Independence*.

***We can only deliver these volunteer-driven events with the generous financial support of companies, organizations and individuals like you.***

Your support at any level is invaluable, and for your donation we are committed to providing you with valuable recognition—and benefits you can enjoy and share with family, friends and associates.

***THANK YOU!***



# Hillsboro 2024 Event Sponsorship Opportunities

*Choose a level, enjoy the benefits,  
build community, share in the fun!*

## **PLATINUM PRESENTER - \$7,500** (only 2 available)

- PRESENTER of *Independence Day Concert & Fireworks For the People*
- PRESENTER of *Music in The Gap & Bluegrass in The Gap*
- Custom Banner on *The Gap Stage*
- Recognition in weekly email blasts
- Recognition on Rt. 9 Digital Signage & Lamppost Banners
- Recognition in Web/Print Advertising
- Website/Social Media Advertisements
- Verandah Table for 8 at *Independence Day*, all concerts & *Bluegrass in The Gap*

## **GOLD SPONSOR - \$5,000** (only 4 available)

- Sponsor recognition for *Independence Day Concert & Fireworks For the People* and *Music in The Gap* concerts
- Recognition on Rt. 9 Lamppost Banner
- Verandah Table for 6 at *Independence Day* & 6 *Music in The Gap* concerts
- Recognition in Web & Print Advertising
- Website Banner Advertisements

## **SILVER SPONSOR - \$2,000**

- Sponsor recognition for *Music in The Gap* concerts & *Bluegrass in The Gap*
- Recognition on Rt. 9 Lamppost Banner
- Recognition in Web & Print Advertising
- Verandah Table for 6 guests at 4 *Music in The Gap* concerts

## **BRONZE SPONSOR - \$1,000**

- Sponsor recognition for 3 *Music in The Gap* concerts
- Verandah Table for 4 guests at 3 concerts

## **FRIENDS OF THE GAP - \$250**

- Sponsor recognition for 2 *Music in The Gap* concert
- Verandah Table for 2 guests at 2 concerts

*All sponsors will be listed on Web Sponsor pages  
Verandah Tables must be reserved in advance for concerts of your choice*

**Contact: [sponsorships@hillsboropreservation.org](mailto:sponsorships@hillsboropreservation.org)**  
**For availability & additional details**

*The Hillsboro Preservation Foundation is a 501(c)3 organization (Tax ID 41-2172794).*



*Independence  
Day*  
*the Hillsboro  
Way!*  
*Fireworks  
Spectacular*  
*SUNDAY, JUNE 30*

*Music by  
The  
Darby Brothers*

*Joey & The  
Waitress Band*

*Food, Beer,  
Wine, Fun*

*MUSIC IN THE GAP*  
*A SUMMER CONCERT SERIES UNDER THE STARS*  
*2024*

*Free Friday Night Concerts*  
*July 5 - September 6*

*FEATURING OLD 690 BEERS & GREAT LOCAL WINES*  
*FORD'S FISH SHACK, MOO THRU & MORE*

*7/5 Jumptown*  
*7/12 22 Late*  
*7/19 Dunlap & Mabe*  
*7/26 Jules & The  
Agreeables*  
*8/2 Don't Look Up!*  
*8/9 Hard Swimm'n'  
Fish*  
*8/16 Rick Reaves  
Jazz Big Band*  
*8/23 Born Cross Eyed*  
*8/30 Texas Chainsaw  
Horns*  
*9/6 Mostly Fab*



*SATURDAY, SEPTEMBER 14*  
*CARROLL COUNTY RAMBLERS*  
*DAKOTA KAPER BAND*  
*DUNLAP & MABE*  
*CIRCA BLUE*