BLUEGRASS



Bluegrass will fill the air when performers from Virginia, West Virginia, and Maryland take The Gap Stage for the annual *Bluegrass in The Gap and Americana Festival*. Spanning the musical genre from traditional to modern will be four of the region's top groups:

- Furnace Mountain Trio
- Circa Blue

- Dave Asti & Friends
- Carroll County Ramblers

*The Americana Festiva*l will feature quilt displays, an art show, artisans and crafts, food and beverages and much more!

Join us as a key sponsor and reach thousands of *Bluegrass in The Gap* Festival-goers and visitors touring the area during one of the busiest weekends for visitors to scenic western and the Hillsboro wine country via Route 9, Hillsboro's "Main Street."

Don't miss this opportunity to support the arts and culture in western Loudoun and to associate your brand or business with this popular festival.





Bluegrass in The Gap is presented by the Hillsboro Preservation Foundation in partnership with the Town of Hillsboro

FOR MORE INFORMATION, VISIT OldStoneSchool.org

An Americana Festival

Saturday, October 1 3–10 p.m.

The GAP STAGE 37098 CHARLES TOWN PIKE HILLSBORO, VA 20132









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SPONSORSHIP OPPORTUNITIES

Be a sponsor to keep the music playing!

BALLADEER - \$3,000 (LIMIT 2)

- Listed as the primary sponsor on stage banner, event poster and stage flag
- Your brand will be promoted on Charles Town Pike (Route
 9) lamppost banners
- Included on Town of Hillsboro, Hillsboro Preservation Foundation and Old Stone School social media event promotions
- Highlighted on the Old Stone School and Hillsboro Preservation Foundation websites
- Primary sponsor in print advertising
- Acknowledgement on Route 9 electronic sign messaging
- Reserved VIP Verandah Table for eight
- Primary sponsor listing in event programs

 Plus, eight complimentary VIP tickets to Eat, Drink & Be

 Literary—The Story Quilts Tell, September 30

FIDDLER - \$1,000 (LIMIT 3)

- Listed as a sponsor on event poster and stage flag
- Listed as a sponsor on the Old Stone School and Hillsboro Preservation Foundation websites

- Included on Town of Hillsboro, Hillsboro Preservation Foundation and Old Stone School social media promotions
- Listed as a sponsor in print advertising
- Reserved VIP Verandah Table for six
- Sponsorship listing in event program

HARMONIST - \$500

- Included on Town of Hillsboro, Hillsboro Preservation Foundation and Old Stone School social media event promotions
- Listed as a sponsor on the Old Stone School and Hillsboro Preservation Foundation websites
- Reserved VIP Verandah Table for four
- Sponsorship listing in event program

PLAYER - \$250

- Listed as a sponsor on the Old Stone School and Hillsboro Preservation Foundation websites.
- Reserved VIP Verandah Table for two
- Sponsorship listing in event program

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Hillsboro Preservation Foundation 37098 Charles Town Pike Hillsboro, VA 20132 HillsboroPreservation.org

Contact Sponsorships@HillsboroPreservation.org for availability and additional details.