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# Be a Sponsor of the 2022 Music in The Gap Series

Associate your business or organization with Hillsboro's *Music in The Gap Under the Stars* summer concert series! As a sponsor of this highly acclaimed free concert series, you will be seen—and appreciated—by the many thousands who attend from across the region during this fabulous nine-week concert series.



*Events Sponsored in Partnership with The Town Of Hillsboro*

**HillsboroPreservation.org**



## THE VENUE

Since 2017, The Gap Stage on the grounds of Hillsboro's iconic 1874 Old Stone School has been home to the *Music in The Gap Under the Stars* free summer concert series—Western Loudoun's favorite Friday night music venue. Situated in the heart of the robust Hillsboro wine and craft-brew region, The Gap Stage hosts an extraordinarily rich and diverse roster of talent every summer. Hillsboro's *Music in The Gap* series welcomes thousands of concert goers from across the Northern Virginia and metro D.C. area to enjoy quality performances and local foods and beverages—in an unmatched lush setting in the Blue Ridge foothills.

## THE AUDIENCE

Hillsboro's free *Music in The Gap* concerts offers an exceptional array of genres that attract discerning music lovers from across the region, as well as couples and families looking for a relaxed and fun Friday night out in a beautiful historic rural setting. The family-friendly festival environment lets kids and adults kick back, dance, and enjoy a picnic dinner or local vendor foods and Hillsboro-area crafted beers and wine on the Old Stone School lawn or at a reserved table on the Locust Grove Verandah.



## THE 2022 SERIES

For nine Friday nights between July 8 through September 2, the free *Music in The Gap* series brings an eclectic mix of musical styles to The Gap Stage. From jazz to bluegrass, the blues to rock 'n' roll, roots to classical, 2022's *Music in The Gap* lineup of talent is the region's most robust and entertaining.

### 2022 MUSIC IN THE GAP

<b>July 8</b>	<b>Born Cross-Eyed</b> <i>Bringing the 'Dead' Alive</i>	<b>Aug. 12</b>	<b>Talton Brothers</b> <i>Soul-Stirring R&amp;B and Rock 'n' Roll</i>
<b>July 15</b>	<b>Texas Chainsaw Horns</b> <i>High-Powered Brass</i>	<b>Aug. 19</b>	<b>Appalachian Chamber Music Festival</b> <i>Special Guest, Bluegrass</i> <i>Banjo Virtuoso David Asti</i>
<b>July 22</b>	<b>Jon Spear Band</b> <i>Virginia's Red Hot Blues</i>	<b>Aug. 26</b>	<b>Mostly Fab</b> <i>Channeling 'The Beatles!'</i>
<b>July 29</b>	<b>Chopteeth</b> <i>DC's Legendary Afro-funk Big Band</i>	<b>Sept. 2</b>	<b>Hard Swimmin' Fish</b> <i>Driving Organic Roots &amp; Rhythm</i>
<b>Aug. 5</b>	<b>Dunlap &amp; Mabe</b> <i>Inventive Next-Generation Bluegrass</i>		



## 2022 SPONSORSHIP OPPORTUNITIES

*Choose a level, enjoy the benefits, share in the fun!*

All sponsorship levels receive the following benefits:

- Recognition across social media
- Listing on website sponsor page
- Recognition from The Gap Stage during concerts
- Inclusion in online print advertising and email-blasts
- Complimentary reserved Verandah table seating

*Frequency and duration of benefits determined by sponsorship level.*

### **PREMIER SERIES PRESENTER - \$5,000** *(only 2 available)*

- Sponsor recognition for all 9 concerts **and Independence Day Concert**
- Website Banner Advertisement
- Custom Banner on The Gap Stage
- Recognition on Rt. 9 Digital Signage & Lamppost Banners
- Verandah Table for 8 guests at all concerts **and Independence Day**

### **RED SPONSOR - \$2,500** *(only 4 available)*

- Sponsor recognition for 6 concerts **and Independence Day Concert**
- Recognition on Rt. 9 Lamppost Banner
- Verandah Table for 6 guests at 6 concerts **and Independence Day**

### **WHITE SPONSOR - \$1,000**

- Sponsor recognition for 4 concerts
- Recognition on Rt. 9 Lamppost Banner
- Verandah Table for 6 guests at 4 concerts

### **BLUE SPONSOR - \$500**

- Sponsor recognition for 3 concerts
- Verandah Table for 2 guests at 3 concerts

### **FRIEND OF THE SERIES - \$250**

- Sponsor recognition for 2 concerts
- Verandah Table for 2 guests at 2 concerts

**\* Verandah tables must be reserved in advance.**

# Ask us about all the sponsorship opportunities coming to Hillsboro in 2022!



## *Saturday, May 21* **Gardens in The Gap**

*Gardens in The Gap* features a Farm & Garden Market on the Old Stone School grounds—including garden products, demonstrations, artisans, artwork, farm products, local foods, beers and wines. An evening *Eat, Drink & Be Literary!* features organic food and farm-to-table pioneer and legendary restaurateur Nora Pouillon.



## *Saturday, September 17* **Eat, Drink & Be Literary! The Constitution**

As the United States approaches another pivotal national election in November, Georgetown University Constitutional scholar Benedict Lenhart examines the Constitutional underpinnings to voting rights and the evolving and ongoing struggle to protect them.



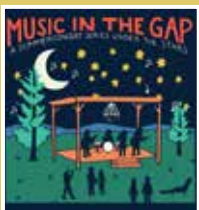
## *Sunday, June 26* **Independence Day the Hillsboro Way!**

Day-long music festival and traditional Independence Day celebration features multiple performers, local foods, beers and wines, family and kids' activities and more. Festival is capped off with one of the region's most spectacular fireworks display.



## *Saturday, October 1* **Bluegrass in The Gap Americana Festival**

From traditional to modern, Bluegrass fills the air from *The Gap Stage* on Saturday, with the grounds festooned with an Americana Festival featuring colorful quilts and crafts. On Friday night, September 30, a special *Eat, Drink & Be Literary!* presents *Unfolding the Stories Quilts Tell*.



## *Fridays, July 8 – Sept. 2* **Music in The Gap**

Hillsboro's free Friday night outdoor concert series offers an extraordinary array of genres of music on the intimate *Gap Stage*. One of the region's most unique concert venues serves up a full slate, from high-voltage jazz to bluegrass, red-hot blues to rock 'n' roll, roots to classical, along with delectable local foods, beers and wines.



## *Friday, November 11* **Eat, Drink & Be Literary! Veterans' Salute**

Chip Beck, a former Navy Commander, combat soldier, intelligence agent and combat artist with experience in more than 20 wars, revolutions, and civil conflicts on four continents ranging from Vietnam to Iraq, reflects on a lifetime of service to America.



*Events Sponsored in Partnership with The Town Of Hillsboro*

**HillsboroPreservation.org • 37098 Charles Town Pike, Hillsboro, VA 20132**  
**Contact Sponsorships@HillsboroPreservation.org for availability and additional details.**

*The Hillsboro Preservation Foundation is a 501(c)3 organization (Tax ID 41-2172794).*